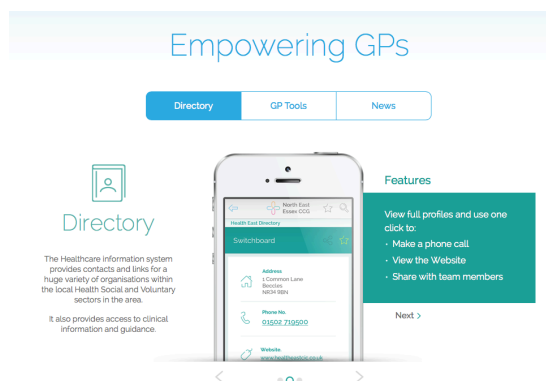


# Smart GP - Connecting Commissioners with Clinicians and Patients

The **Smart GP Smartphone Application and website** is a new and innovative **information system** that aims to be the market leader in **providing mobile application-led, seamless, secure digital communications for commissioners, clinicians and patients** improving communications, understanding and performance for the **benefit of patients**.

For **clinical staff** it is the **easiest way to contact hospitals, consultants or clinics**. It provides **up to date information** regarding services and provides **pathway information and local referral guidelines**. The Application includes other features such as an **educational log and reminder system** which promotes the use of Smart GP on a daily basis.

For **commissioners** it provides an opportunity to **implement new pathways** across their area. It provides a **news line to inform, educate and include clinicians and patients in commissioning**. It gives the opportunity to **publish referral guidelines** and criteria **instantly** to their **target clinical audience**.



*“Having led a consortium for over 5 years and still a practicing GP, I realized that good commissioning ideas failed because information did not get to front line clinicians. So I had the idea to create a combined smartphone and web-based software package that makes my working life easier as a GP and as a commissioner.”*

*Dr John Stammers, Chair NHS Great Yarmouth and Waverney CCG*

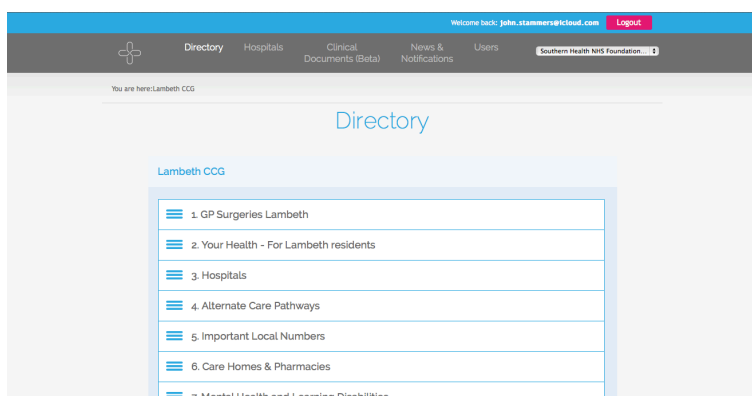
## Smart GP – The App:

Feature:	Description:
<b>Directory of Services</b>	A Healthcare Phone Directory Local Referral Pathways and Guidance “Touch to Dial” for all contacts and “Touch to View” for all links
<b>RSS “Really Simple Syndication” Consortium New Feed</b>	Instant “Push” feed to phone of news items News to front line instantly Use a new or existing RSS feed
<b>Feedback system</b>	Instant feedback to the consortium from the ‘grass roots’
<b>Training Log for Appraisals</b>	Ease of data entry E-mail of complete training database can be exported
<b>A Reminder system</b>	“Push” notification reminders



FOR MORE INFORMATION PLEASE CALL SMART GP ON 01502 675670,  
EMAIL [john.stammers@smart-gp.co.uk](mailto:john.stammers@smart-gp.co.uk) OR VISIT [www.smart-gp.co.uk](http://www.smart-gp.co.uk)

## Smart GP - Website: a complete data entry system:



The Smart GP website allows **consortia to create their own local Directory of services with associated clinical pathway guidance** and appropriate educational and news links. The **information** can then be **accessed** by clinicians **via the web** or is automatically **downloaded to the Smart GP application every day** to provide an **instant resource** for the consortium's clinicians.

Feature:	Description:
<b>Two levels of access</b>	Administrators can add, edit and delete data to the consortiums healthcare database Users can access to the full healthcare database and the News line
<b>Current Information</b>	Information fed to the App within 24 hours
<b>Easy to enter data</b>	Data entry is easy and flexible and consortia can add referral guidance notes to clinics
<b>Consistent Look and Feel</b>	The layout of Smart GP Web mirrors that of the smartphone application.

*"It is one of those things that in 6 months time we will wonder how we ever managed without this"*

*GP and Consortium Board Member*

## The future of Smart GP:

Feature:	Description:	Release date:
<b>Clinical Document storage</b>	Clinical information in a single resource on the website and App	BETA version
<b>Dual-User Patient/ Clinician App</b>	Direct your patients to the right services using the Choose Well standard colour coding	Delivered Spring 2014
<b>Opening Times function</b>	Services displayed differently if open or closed	Delivered spring 2014
<b>Geolocation</b>	Display services by proximity	Delivered 2014
<b>Message Board</b>	Private message board for clinicians to discuss clinical topics	Delivered summer 2015

Further developments of Smart GP will be determined by customer demand, we are always looking to improve our product.

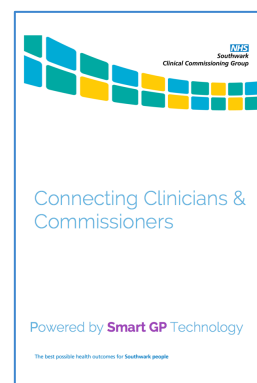


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*“Smart GP clearly supports GPs to manage the transition of responsibility for commissioning through an innovative usage of technology...”*

## Customers:

- **Great Yarmouth and Waverney CCG (GYW)**
- **North East Essex CCG**
- **Pennine Acute Trust (July 2013)**
- **Southern Health NHS Foundation Trust (August 2013)**
- **Lambeth CCG (March 2014)**
- **Stockport CCG (March 2014)**
- **Southwark CCG (April 2014)**



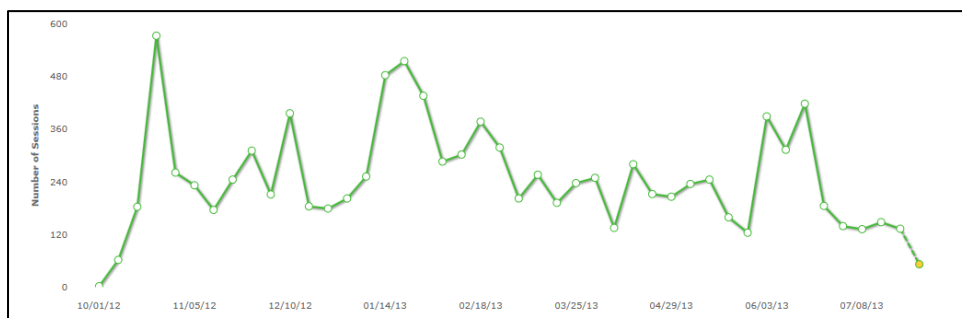
*“We came to Smart GP with an idea for an app based around a directory of services. From the outset the team were enthusiastic, knowledgeable and full of ideas on how we could make the most of the technology. We now have a great product that will be an invaluable source of information for patients and the public and help us engage with our local clinicians.”*

*Emma McKinney, Head of External Communications, Southern Health NHS Foundation Trust*

## Statistics:

We are able to capture usage data with a clever tracking tool, Flurry.

This highlights **usage data** for GYW from 2012. The tailing off at the end is data from mid-way through a month. The **spikes represent times when RSS feeds were pushed to the applications.** We



recommend push notifications are sent weekly or fortnightly. GYW CCG currently has **1,160 unique users totalling 10,524 sessions.**

## Some additional information:

### Mobile usage data:

55% Iphone, 25% Android, 5.1% Windows, 4.9% Blackberry

**Download for free:** Search iTunes or Google play for **Smart GP** to trial the existing applications. We feature under the **‘What’s Hot’** section of iTunes regularly.



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